This is how community happens.

- ✔ Full Year of Exposure
- ✔ Prime Demographic
- ✔ Thousands of Impressions

SABES JCC 2017 SPONSORSHIP PACKET

j17

2017 SEASON OF EVENTS FOR THE ENTIRE COMMUNITY

sabes jcc

The Sabes JCC's life-enriching programs support and inspire thousands of people each week. From infants to seniors, the JCC provides unique shared experiences that happen only at the J! The J is a warm and welcoming place where anyone can feel embraced as a valued member of a community – people of all faiths, all background, all ages.

As the *center* of the Jewish community, the JCC provides a direct link between your business and thousands of community members. Through your *j17* sponsorship,* you will experience an unprecedented level of year-round exposure to our prime demographic – thousands of marketing impressions to 10,000+ individuals at an average of 10x per year – representing a large percentage of the local Jewish community and many members of the broader Twin Cities community.

Plus, your support allows the JCC to provide the full range of programming that makes a difference in people's lives, including over $200,000 in scholarships, ensuring that everyone is able to participate.

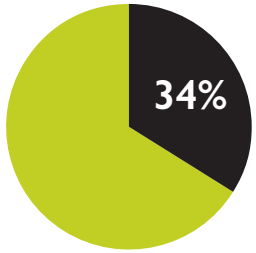
We look forward to partnering with you this year.
Thank you for your support!

** J17 sponsorships are tax deductible to the greatest extent allowed by law.*

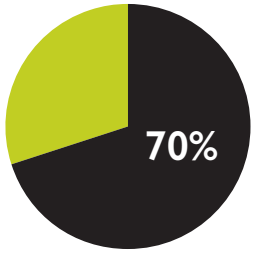
Every day, 2500 people come through our doors and enjoy our programs and services:

- Early Childhood Education
- Summer Day Camp
- Youth & Teen Programs
- Inclusion and Accessibility for all
- Senior Programs
- Arts & Culture
- Health & Wellness

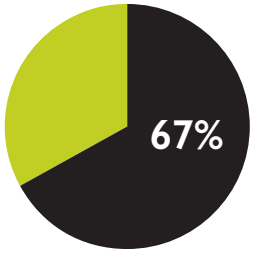
A SABES JCC SPONSORSHIP IS YOUR GATEWAY TO UNPARALLELED ACCESS TO A PRIME, AFFLUENT, WELL-EDUCATED DEMOGRAPHIC!



INCOME
34% earn over $100,000 per year
(compared to 21% nationally)



EDUCATION (AGE 25+)
70% hold undergraduate degrees;
43% hold graduate degrees



REAL ESTATE
67% own a home valued at $280,000+
(median home value = $332,600)

Our reach goes beyond the 40,000 Jews in the Twin Cities community and includes press and exposure in greater Twin Cities media: City Pages, Star Tribune, Pioneer Press, Minneapolis St. Paul Magazine and local grass-roots publications.

In addition, the Sabes JCC has a strong social media presence through Facebook, Instagram and Twitter.

The JCC website	160,000+ annual unique visitors
Physical signage at the JCC	150,000 impressions
Digital signage at the JCC	2,500 lobby visitors each day
JCC printed materials	7,000 pieces mailed 4x per year
Event signage	6,000+ attendees
E-blasts	7,000 homes 25x per year

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Unparalleled Access to a Prime Twin Cities Demographic
Thousands of Participants • Thousands of Impressions

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OUR EVENT SEASON

Year-long promotion with lobby signage, web presence and print & digital marketing.

2017

JANUARY

Twin Cities Humor Festival

Stand-up comedy, story-telling, visual art and more – all celebrating the Jewish contribution to the world of humor!

FEBRUARY

Brain Games

Activities that bring the community together in a unique way featuring Team Trivia, Friendly Feud, Giant Board Games and the always exciting *Escape The Room*.

MARCH

Twin Cities Jewish Film Festival

A season of films from around the world including best comedies, dramas, documentaries and shorts.

AUGUST

Golf & Games Event

The JCC's 17th annual event with golf, mahjong, canasta and a community gathering

NOVEMBER

Twin Cities JCC Annual Benefit

A Twin Cities-wide celebration with up to 1,000 attendees from both sides of the river. *Marketing and promotion provided by the Sabes and St. Paul JCCs.*

DECEMBER

Food Fest

Baking competitions, food demos, speakers, beer tasting plus a whole lot more!

2,500 people come to the J every day and 10,000 people attend our events every year!

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SPONSORSHIP LEVELS

	GOLD $25.000	SILVER $15.000	BRONZE $10,000	CHAMPION $5,000	WINNER $3,000	CONTENDER $1,000
EXPOSURE						
Event program ads for each event	Full page	Full page	Half page	Quarter page	Message	Name
Website presence year round	Premier logo & link	Premium logo & link	Logo & Link	Link	Name	Name
Printed marketing for each event	Logo	Logo	Logo	Name	Name	
Lobby signage for each event	Logo	Logo	Name	Name	Name	
Year-round lobby digital signage	Logo	logo	Name	Name		
Digital marketing & social media	Logo	Logo	Name			
Individual event signage	Logo	Logo	Name	Name		
Branded tables at Fall Benefit	4	3	2	1		
EVENT TICKETS						
Season passes: Humor Fest (Jan) and Film Fest (March)	10	8	6	4	2	2
Golf 'n Games Event (Aug)	8	6	4	2	2	
Fall Benefit (Nov)	15	10	8	4	2	

THANK YOU TO OUR CORPORATE AND FOUNDATION SPONSORS FOR SUCCESSFUL 2015 & 2016 SEASONS!

Affiance Financial, LLC
Airtex Design Group, Inc
American Endowment Foundation
Anthony Ostlund Baer & Louwagie P.A.
APi Group
Ardent Real Estate Advisors
AUGEO
Baratz Family Foundation
Barnes & Thornburg LLP
Bearence Management Group
BERMO INC.
Bernick Lifson, P.A.
Bernstein Global Wealth Management
Best Buy Co. Inc.
BMO Harris Bank
Boston Scientific
Boulay, PLLP
Bremer Bank
CBIZ MHM
CliftonLarsonAllen LLP
Fingerhut Family Foundation
Fredrikson & Byron, P.A.
Goldberg Bonding Company
GoldenbergLaw, PLLC
Gurstel Chargo
Hodroff-Epstein Memorial Chapels
J.P. Morgan Private Bank
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Lurie, LLP
Mall of America
Maslon LLP
MD Biosciences Inc.
Mekler Wealth Management of Raymond James & Associates, Inc.
Merchant & Gould, P.C.
Milavetz, Gallop & Milavetz, PA
Minnesota Vikings
Northwestern Mutual
Oren and Sharron Steinfeldt Family Foundation
Parker Rosen, LLC
PCG Agencies, Inc.
Penn Mutual North Central Region
PGA Tour Superstore
POPE Architects
Pumpz and Company
Ratner Steel Supply Company
Robins Kaplan LLP
Schechter Dokken Kanter CPAs
Sheri Fine Homes - Edina Realty
Signature Bank
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Sterling Retirement Resources, Inc.
Stinson Leonard Street
Stratasys
Taco Bell
Tamar Fink, Inc
The Beverly Foundation
The Heilicher Foundation
Thomson Reuters
Tilsner Carton Co.
Twin City Fan Companies, Ltd.
U.S. Bank
UBS Financial Services, Inc.
Wholesale Imprints
Wilf Family Foundation
Zamansky Professional Association

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SPONSORSHIP FORM

Name(s) *(as you would like to be listed)* _____

Address _____

City _____ State _____ Zip _____

E-mail _____

Phone _____ Website _____

Who to contact for logo, ad or marketing questions: _____ Email _____

Your Sponsorship Level

- ☐ **GOLD – $25,000**
- ☐ **SILVER – $15,000**
- ☐ **BRONZE – $10,000**
- ☐ **CHAMPION – $5,000**
- ☐ **WINNER – $3,000**
- ☐ **CONTENDER – $1,000**

Your Sponsorship Ad

All ads must be submitted as a press-quality PDF or as a high resolution JPEG (300 dpi at the size the ad is to be printed). If you do not submit a PDF or JPEG, you may submit your text-only ad via e-mail and it will be formatted into a pre-set template of the appropriate size.

Booklet size: 5.5" x 8.5." All ads are black/white.

Full Page
5" x 8"
(Gold & Silver)

1/2 Page
5" x 3.75"
(Bronze)

1/4 Page
2.375" x 3.75"
(Champion)

I/We would like to make a donation to the Sabes JCC in the amount of $_____

Payment

Also available online at www.givetothej.org.

- ☐ Sending a check payable to the Sabes JCC
- ☐ Invoice me at the above address
- ☐ Visa ☐ MasterCard

Card Number _____

Exp. Date _____

Signature _____

PLEASE RETURN FORM TO: Tamar Fenton via email at tfenton@sabesjcc.org or mail to the Sabes JCC, c/o Tamar Fenton, 4330 S. Cedar Lake Road, Minneapolis, MN 55416. For sponsorship questions contact Tamar Fenton at (952) 381-3405 or tfenton@sabesjcc.org.

Donations and sponsorships are tax deductible to the greatest degree allowed by law.