

Sabes Jewish Community Center  
Jay and Rose Phillips Building  
Barry Family Campus  
4330 S. Cedar Lake Rd.  
Minneapolis, MN 55416



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## **For Immediate Release: November 11, 2014**

The Tychman Shapiro Gallery at the Sabes JCC is excited to announce two upcoming exhibits:

### **3<sup>rd</sup> Generation Project: The Art of Business**

**Exhibit Dates: December 14, 2014 - January 29, 2015**

**Reception Date: Thursday, January 15, from 6 – 8 pm, 2015**

The intersection of family, business and Jewish life come together, featuring four local Jewish family owned business spanning three or more generations. Documented through photography by Steven Cohen and written interviews by Josh Awend, this exhibit artfully captures the generations at work. Each family has their unique stories to share.

“This has been an eye opening experience. Through these interviews, it has been exciting to uncover the parallels from one family to the next, and to learn that each generation is going through similar pitfalls and plateaus regardless of their industry. We are in good company in this small world of family owned businesses,” states Josh Awend of American Drapery Systems, Inc., and project coordinator of this exhibition.

Featured businesses include: American Drapery Systems, Inc., Cedar Box Company, Ernest I. Fink Agency, & Ribnick Fur & Leather.

*This program is made possible, in part, by funding from #MakelHappen Minnesota, a partnership of the Schusterman Philanthropic Network and the Minneapolis Jewish Federation.*

On concurrent display in the Sabes JCC Shared Walls Exhibition Areas:

### **Works by Hanoch Piven, Israeli Illustrator**

**Exhibit Dates: December 14, 2014 – January 31, 2015**

**Workshop with Hanoch Piven (all ages): January 18, 2015 from 1-3pm**

**Lecture with Hanoch Piven: January 18, 2015 at 7:30 pm**

Planned in conjunction with the 2015 Twin Cities Jewish Humor Festival, this exhibit features mixed media colorful and witty celebrity caricatures by Israeli illustrator Hanoch Piven. Piven's illustrated compositions are assembled from common objects and scraps of materials, including items which are often associated with the subject, and pieces from the world around him. His works have appeared for the past twenty years in major magazines and newspapers. Piven's artwork can also be found in children's books, exhibiting across the world in galleries, and in advertising campaigns and TV programs.

### **Workshop with Hanoch Piven: Drawing with Objects - January 18 from 1-3pm**

Focusing on an exploration of creativity through free association, this workshop will help train your right brain to allow intuition to guide your artistic process. Great for all ages, this hands-on art workshop teaches children and

adults to experience the world visually in a new and exciting way, without judgment or fear of “doing it right”. Families are encouraged to take this workshop together! Children under 10 must be accompanied by an adult also registered for the workshop. Fee includes all supplies. Space Is Limited. Workshop fee: \$10. For reservations: 952-381-3499 / tickets@sabesjcc.org.

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**Seeing Faces: A Lecture with Hanoch Piven** - January 18 at 7:30pm

Piven’s art is about communicating through fun and playfulness by reinventing the meaning of regular objects, and by inviting viewer active participation. In this multi-media presentation, Piven will demonstrate how intuition, right brain thinking, serendipity, trial and error and above all, a healthy amount of fun and humor, can trigger our creativity. Presented in partnership with the Israel Center of the Minneapolis Jewish Federation. Recommended for teens and adults

Tickets: \$12 advance; \$14 same day. Ticket includes light reception following the presentation. For tickets: 952-381-3499 / tickets@sabesjcc.org.

Concurrent exhibit on display at the St. Paul Jewish Community Center’s Gallery Walk, 1375 St. Paul Ave., St. Paul, MN 55116.

*The Sabes JCC is a multifaceted community center offering educational, social, cultural, recreational, and fitness to the entire community. Program and service areas include early childhood center, health & fitness, recreation, Jewish arts & culture, senior services, afterschool programs, day camp, special events and more. The Sabes JCC strives strengthen our local community through moments of meaningful engagement in the most inclusive environment.*