

Sponsor Packet



SUNDAY, NOVEMBER 10
MINNEAPOLIS MARRIOTT CITY CENTER

Recognizing...

**Rhoda & Don Mains and
Shelley Kornblum & Judge Mickey Greenberg**

for their outstanding contributions to our community!

EVENT CO-CHAIRS
Rollye Rinkey and Caren Page



Sabes JCC



St. Paul JCC

4th Annual J Event

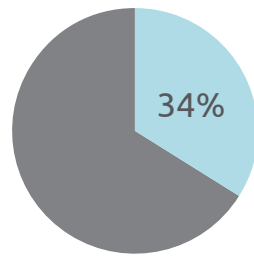
With a shared sense of purpose and common values, The Sabes JCC and St. Paul JCC create the space and programming where individuals, families, and communities come together for Jewish culture, education, enrichment, fitness, and recreation. No matter what your age, background, religion, or ability, the JCC helps people find a sense of community through shared experiences in inclusive and vibrant surroundings.

Working together, our JCCs promote and enrich Jewish life and values and serve the over 3,000 people who enter our doors each day. The welcoming JCC experience reaches well beyond the Jewish community and our walls – sharing the richness of our culture and community life through meaningful moments of engagement with the broadest spectrum of the Twin Cities community. The JCC is where Jewish values transcend differences and amazing things happen.

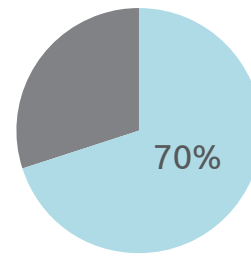
Our JCCs provide a wide range of programs and services:

- EARLY CHILDHOOD EDUCATION**
- SUMMER DAY CAMP**
- YOUTH & TEEN PROGRAMS**
- INCLUSION & ACCESSIBILITY**
- ARTS & CULTURE**
- HEALTH & WELLNESS**
- SENIOR & ADULT PROGRAMS**
- COMMUNITY EVENTS**

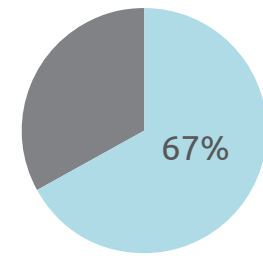
Your sponsorship* gets maximum exposure to an affluent, well-educated demographic.



INCOME
34% earn over \$100,000 per year (compared to 21% nationally)



EDUCATION (AGE 25+)
70% hold undergraduate degrees
43% hold graduate degrees



REAL ESTATE
67% own a home valued at \$280,000+ (median home value = \$332,600)

Our reach goes beyond the 40,000 Jews in the Twin Cities community, including press and exposure in greater Twin Cities media: City Pages, Star Tribune, Pioneer Press, Minneapolis St. Paul Magazine, and local grass roots publications.

In addition, both JCCs have a strong social media presence through Facebook, Instagram, and Twitter.

Two JCC websites.....	100,000+ annual unique visitors
Physical signage at both JCCs.....	50,000+ Four month exposure
Digital signage at both JCCs.....	85,000+ Four month exposure
JCC printed materials.....	on combined mailing list 17,000+
Event signage.....	700+ attendees
American Jewish World.....	3,500 circulation
E-blasts.....	(5x E-blasts) 10,000+ per
TCJewFolk.....	27,000+ impressions per month

*Sponsorships support the broad spectrum of programming at the JCCs, with a special emphasis on collaborative programming.

Recognizing...

Shelley Kornblum & Mickey Greenberg and Rhoda & Don Mains

Shelley Kornblum & Mickey Greenberg



Decades of volunteerism, leadership, and finding ways to make a difference are a hallmark of the dedication to community of Mickey Greenberg & Shelley Kornblum, J Event Co-Honorees.

Shelley's connection to the JCC began as a child, including serving as a counselor at the JCC's summer camp. While living in Israel, Shelley volunteered teaching children English and worked at the Weizmann Institute. When she returned to Minneapolis, she continued working on behalf of Israel with our community Shaliach. Shelley also served as Assistant Director of Herzl Camp and is so gratified when she sees that former

campers have become active in our community. When she and Mickey lived abroad, Shelley volunteered as an English teacher in Sarajevo. Shelley said that her greatest contribution has been passing down to her children and grandchildren the importance of volunteering and working on behalf of the Jewish community to better the society in which they live.

Mickey, a well-known judge and now mediator, is a popular figure at the JCC's Golf and Games Event each year, where he "holds court" at the "Here Comes the Judge Hole," raising money for scholarships for children. He has also been a Sabes JCC Board Member. Mickey has served on the Beth El and Herzl boards, and as a perpetual volunteer and Past President of Herzl. Additional volunteer roles include giving time to Ronald McDonald house, JFCS, and as a performer at the JCC and other community theaters, where he has been featured in over thirty shows. In a professional capacity as an attorney and judge, Mickey has impacted thousands of people's lives, including while serving on the Court of Bosnia and Herzegovina and as a wedding officiant of over 2,000 ceremonies.

"The JCC has played a central role in the life of our family for decades, so we have seen its impact first-hand on our children and grandchildren through the Early Childhood Center and Camp Olami, as well as how the JCC touches the lives of so many others – people of all backgrounds, ages, abilities and interests. We so appreciate that the JCC is where everyone walking through the doors will feel welcomed and find many ways to connect and feel part of our community."

Rhoda & Don Mains



It's tremendously fitting that every visitor to the St. Paul JCC enters through the Mains Welcome Center. There are few figures who have shaped the JCC the way Don and Rhoda Mains have, serving our community for over forty years to ensure that every person has the opportunity to be cared for, enriched, and welcomed.

Don and Rhoda's leadership goes beyond their deep involvement at the St. Paul JCC, where Don served terms on the Board of Directors, and as Vice President. Between the two of them, they have served on 19 boards, including Jewish Family Service, JCRC, Hillel at the University of Minnesota, Mount Zion Temple, Harry Kay Foundation, Science Museum of Minnesota, and Minnesota Jewish Theater, to name a few. In addition, both have served terms as Campaign Chair and President of the Jewish Federation of Greater St. Paul. They were co-chairs of the Capital Campaign for the Sholom St. Paul Campus. Don and Rhoda have received many honors and accolades including the Susie Selcer Leadership Award from the Sholom Alliance, Jewish Family Service's Community Service Award, and being included in Minneapolis St. Paul Magazine's Volunteer Hall of Fame.

Don's working career was with Tradehome Shoe Stores Inc. for over 50 years, serving as president for 25 years. Yet, in spite of their busy lives, the JCC remained a constant fixture as a place to gather with friends, take in lectures & cultural events, and stay fit.

Since Don's retirement, the Mains travel extensively, but always return to their home away from home – the St. Paul JCC.

"The JCC has truly enriched our lives and perhaps more importantly, the lives of many others in our community. A community center can be many different things for its members – a place to stay fit, to learn, to find connection with others. We're proud that our JCC is a gathering place for people of all ages, beliefs, lifestyles, and walks of life. When we walk through those doors, we feel connected to something larger."

Sponsorship Levels

	PRESENTING \$25,000	COLLABORATOR \$15,000	VISIONARY \$10,000	DREAMER \$5,000	ENTHUSIAST \$2,500	FRIEND \$1,000	SUPPORTER \$500
DINNER TICKETS	20	10	8	6	4	2	2
DEDICATED EVENT SIGNAGE	4	3	2	1			
RESERVED TABLES	2	1					
JCC & EVENT SIGNAGE, EBLASTS	PREMIER LOGO & NAME	PREMIER LOGO & NAME	PRIME LOGO & NAME	LOGO & NAME	NAME		
JCC WEBSITES	LOGO & LINK	LOGO & LINK	LOGO & LINK	LOGO & LINK	NAME	NAME	NAME
TRIBUTE BOOKLET*	FULL PAGE AD PREMIER LOCATION	FULL PAGE AD	FULL PAGE AD	HALF PAGE AD	QUARTER PAGE AD	10-WORD MESSAGE	NAME LISTING
RECOGNITION DURING THE EVENT	THANKS FROM PODIUM	THANKS FROM PODIUM	THANKS FROM PODIUM				

* Opportunity to purchase additional or upgrade ad in Tribute Booklet

Sponsorship & Ad Sales

Name (as you would like to be listed) _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone (home/work/cell) _____ Website _____

SPONSORSHIP LEVEL (see previous page for descriptions)

- PRESENTING \$25,000 COLLABORATOR \$15,000 VISIONARY \$10,000 DREAMER \$5,000
 ENTHUSIAST \$2,500 FRIEND \$1,000 SUPPORTER \$500 INDIVIDUAL TICKETS \$175 (Visit sabesjcc.org or stpauljcc.org)

SPONSORSHIP AD, MESSAGE, OR NAME LISTING (based on sponsorship level)

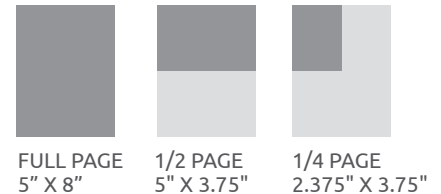
Sponsorship Ad

All ads must be submitted as a press-quality PDF or high resolution JPEG (300 dpi at the size the ad is to be printed). If you do not submit a PDF or JPEG, you may submit your text-only ad via e-mail and it will be formatted into an existing template of the appropriate size.

Booklet size: 5.5" x 8.5"; all ads are black/white.

Please send your ad by email to Corrie Patrick at cpatrick@sabesjcc.org by October 11, 2019.

We are unable to send proofs of ads made in-house.



Sponsorship Message

Please provide your message, up to ten words: _____

Name Listing

Please provide your name (as you would like to be listed) _____

IF YOU ARE NOT A SPONSOR, YOU CAN STILL PURCHASE AN AD!

Non-Sponsor Ad

- Full Page \$750 Half Page \$500 Quarter Page \$360 Message (up to ten words) \$100 Name Listing \$50

PAYMENT

- Sending a check payable to the Sabes JCC Invoice me at the above address Credit Card (info below) Visa Mastercard

Card Number _____ Exp. Date _____ Signature _____

PLEASE RETURN THIS FORM TO: The J Event, C/O Sabes JCC, Attn: Corrie Patrick, 4330 South Cedar Lake Rd., Minneapolis, MN 55416

For sponsorship questions, please contact Tamar Fenton at 952 + 381 3405 or tfenton@sabesjcc.org;
or Jennifer Hladik at 651 + 255 4739 or jenniferh@stpauljcc.org.

Ad submission and payment can also be done online at sabesjcc.org.

